



JACKSON HOLE LAND TRUST NEWS
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Successful Completion of 'Million Dollar May' Brings Community Solution Closer to Reality

Jackson, Wyoming – The partners of the Save the Block campaign are excited to announce the successful completion the Jackson Hole Land Trust's Million Dollar May challenge.

At the Save the Block's first Summer Concert Series on Wednesday evening, a lively crowd cheered as project partners announced the good news. The goal was met: over 1,500 gifts were secured in the month of May, resulting in an anonymous local family contributing their pledged \$1,000,000 match to the campaign.

As of May 30, 2019, partners celebrated nearly 2,000 gifts for a total of \$2,150,000 raised in the campaign to preserve the greenspace and historic character of the Genevieve Block, tucked into the busy corner of Broadway and Willow in Downtown Jackson, WY. With the inclusion of the Million Dollar May match, the project remains hopeful, nearing the ultimate goal of \$8 million dollars. The Save the Block project's fundraising deadline is August 4, 2019.

"We feel so fortunate to be a part of a community that recognizes and shows up for priority projects like the Save the Block campaign with such huge passion, enthusiasm and dedication," the anonymous local family said. "The support and engagement by the community for this effort has been inspiring and we are thrilled to be fulfilling our commitment to this challenge with a gift of one million dollars to the Save the Block campaign."

The Jackson Hole Land Trust (JHLT) is taking the fundraising lead on the project.

"We are reveling in the momentum that we've seen from the community through our outreach. As we begin to plan our next challenge and the next opportunity for donors to contribute, we hope to connect with an even greater breadth of individuals and families who want to support this incredible campaign," JHLT President Laurie Andrews explained.

"The JHLT is honored and grateful for the showing of extraordinary support. We can't wait to share what's in store for the rest of the summer. We are grateful for the help and support from the businesses on the block and for every single dollar that has been contributed. Each gift, regardless of size, helped us meet this challenge," Andrews continued.

Alongside the monthly Summer Concert Series hosted on the Block, the Jackson Hole Land Trust plans to add programming for yoga, lawn game nights, fly-fishing casting sessions, art projects, dance performances and more to the calendar. Large oversized letters spelling "Land Trust" currently sit on the greenspace, inviting the community to doodle, write, and share what the space means to each visitor, available to the public at their convenience.

The upcoming fundraising campaign will be announced in the coming days, while the project's vitality flourishes and the community's commitment deepens to protect a slice of serenity in the heart of a bustling, ever-changing downtown Jackson, WY.

To donate to the campaign, visit SaveTheBlock.org, or call the Jackson Hole Land Trust office at 307.733.4707, or stop by the JHLT office at 690 S HWY 89, Suite 101, in Jackson, or by mailing a check to the JHLT, PO Box 2897, Jackson WY, 83001.

You can also stay up-to-date on project announcements by following Save the Block on Facebook and @save_the_block on Instagram.

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About the Save the Block Campaign

The Save the Block Campaign is led by a group of local citizens and nonprofit organizations who are working on a collaborative solution to preserve the greenspace and historic character of the Genevieve Block. The group is comprised of Café G, LLC, an entity formed in order to provide the time and an opportunity needed to create and fundraise for a community solution, by an anonymous local family, the Jackson Hole Land Trust, Northworks Architects and Planners, Cirque Consulting, Café Genevieve, Persephone Bakery, Healthy Being Café & Juicery and other committed community members. Learn more at SavetheBlock.org.

About the Jackson Hole Land Trust

The Jackson Hole Land Trust is a private, non-profit organization that was established in 1980 to protect and steward the treasured landscapes of Northwest Wyoming including Fremont and Sublette counties. With over 55,000 acres protected, our vision is a legacy of protected open spaces, wildlife habitat, working lands and community spaces that inspire current and future generations. For more information, please visit jhlandtrust.org.